1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

- Globally theater campaigns have the major number of campaigns and also the major number of failed

- Theater campaigns in Plays has a 65% of success

- Food truck campaigns are the highest failed rate

- Food campaigns have the highest failed rate, 70 % of this campaign will failed

- Music campaigns have the highest rate of success 77 %

2. What are some limitations of this dataset?

- Dates are not in the proper format

- Campaign description is too longest to make an analysis

- Country symbology is not clear

- We can use calculate field

3. What are some other possible tables and/or graphs that we could create?

* Average donation for each category and sub category
* Average length of each campaign given by the status and filter by country
* Average percent funded by status and campaign category